

VCU Office of Continuing Professional  
Development & Evaluation Studies  
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# ***2nd Annual Strong Roots for a Healthy Future Conference***

**July 27 & 28, 2007**

**Sheraton Richmond West Hotel  
6624 West Broad Street  
Richmond, Virginia**



## **2nd Annual**

**“ Strong Roots for a Healthy Future”  
Conference**



**July 27 & 28, 2007**

**Sheraton Richmond West Hotel**

# Planning Committee Members

**Mary France**

Early Childhood Development Coordinator  
United Way of Greater Richmond and Petersburg

**Vicki Hardy-Murrell, RN, BSN**

Medical Home Plus

**Cynthia Jones, PhD**

Executive Director  
Medical Home Plus

**Colleen Kraft, MD**

Medical Director  
Medical Home Plus

**Katherine Lawson**

Planning and Outreach  
Virginia Board for People with Disabilities

**Marlene McGrath**

Program Assistant  
Medical Home Plus

**Karen Purcell, MLS, MA**

Executive Director  
Capital Area Health Education Center  
(Capital AHEC)

## Conference Speakers

**Ted Abernathy, MD**

Pediatric & Adolescent Health Partners PC

**Frank Aiello, III, MD**

Children's Specialty Group  
Children's Hospital of the King's Daughters

**Beth Bader, PhD**

Director for Faculty and Student Support  
Department of Special Education  
and Disability Policy  
School of Education ,  
Virginia Commonwealth University

**Vicki Beatty**

Family Linkage Coordinator, ITC of Richmond

**Nancy B. Brennan, MEd**

Director, Child Development Center of  
Westminster Canterbury

**Nancy R. Bullock, RN, MPH**

Director, Children with  
Special Health Care Needs Program  
Virginia Department of Health

**Cheryl L. Chesney-Walker, BS, MEd**

Associate Director, Parent  
Health Careers/Education  
and Special Services for Students  
Virginia Commonwealth University

**Angela Cimmino, BS**

Parent Advocate  
Partners in Policymaking Graduate  
Virginia Board for People with Disabilities

**Matthew Cooke, DDS, MPH**

Medical Student  
Virginia Commonwealth University  
School of Medicine

**Karen C. Day, DDS, MPH**

Director, Division of Dental Health  
Virginia Department of Health

**Fran Gallagher, MEd**

Executive Director, Pediatric Council on Research  
and Education/Parent  
American Academy of Pediatrics  
Plainsboro, New Jersey

**Harry L. Gewanter, MD**

Clinical Associate Professor  
Department of Pediatrics,  
Physical Medicine & Rehabilitation  
Virginia Commonwealth University Medical Center

**Ben Hadley-Goggin**

Advocacy Coordinator,  
Virginia Board of People with Disabilities

**Leah D. Hamaker, BS**

Legislative Policy Analyst/Parent

**Eileen G. Hammar, BA, MBA**

Partnership for People with Disabilities/Parent  
Virginia Commonwealth University

**Vicki H. Hardy-Murrell, RN, BSN**

Director, Virginia Federation for Families/Parent

**Emily C. Helmboldt, LPC**

Private Practice

**Debra B. Holloway**

The Arc of Virginia, Family Involvement Project  
Manager, Parent

**Maureen S. Hollowell**

Director of Advocacy and Services  
Endeppence Center

**Shannon D. Jones, MLS, MIS**

Education Services Outreach Librarian  
Tompkins-McCaw Library, VCU Libraries  
Virginia Commonwealth University

**Malcolm V. King, MS, CSAC**

Adolescent Substance Treatment Coordinator  
Department of Mental Health, Mental Retardation,  
and Substance Abuse Services

**Colleen Kraft, MD**

Walter E. Bundy Professor and Chair  
Division of Community Pediatrics  
Virginia Commonwealth University Medical Center  
Medical Director, Medical Home Plus

**Martha Kurgans**

Adolescent Substance Treatment Coordinator  
Department of Mental Health, Mental Retardation,  
and Substance Abuse Services

**Shelly J. Lane, PhD, OTR**

Professor and Chair, Occupational Therapy  
School of Allied Health Professions  
Virginia Commonwealth University

**Myrna R. Mandlawitz, BA, MEd, JD**

President/CEO, MRM Associates  
Washington, DC

**Mary Rose McAdam**

Transition Services  
Virginia's Youth Leadership Forum

**Shannon K. McGrail**

Director, Parents of Autistic Children  
of Northern Virginia/Parent  
Vienna, Virginia

**Brian L. Meyer, PhD**

Assistant Professor and Executive Director  
Virginia Treatment Center for Children

**Daniel Milner**

Youth Leadership Forum

**Maureen Mitchell**

Coordinator, Parent  
Family Voices of Virginia, Parent

**Carolyn M. Myers**

Educational Consultant

**Kate S. Olenyik, BM**

Early Childhood  
& Resource Training Coordinator/Parent  
Medical Home Plus

**Vilma T. Seymour, BA**

Licensed Medical Interpreter Competency Trainer

**Aradhana Bela Sood, MD, MSHA, FAACAP**

Professor, Division of Child Psychiatry  
and Pediatrics  
Virginia Commonwealth University Medical Center

**Mary Dunne Stewart, MSW**

Policy Director  
Voices for Virginia's Children

**Badiyyah I. Waajid, PhD**

Assistant Professor  
Virginia State University

**Mary Lynn White, BSW**

Inclusion Program Specialist  
VCU School of Education,  
Partnership for People with Disabilities  
Virginia Commonwealth University

**Conference Questions and Information**

Salina Mann-Ghee

VCU Office of Continuing Professional  
Development & Evaluation Studies

P.O. Box 980048

Richmond, VA 23298

800-413-2872 or 804-828-3640

Email questions to: [cmeinfo@vcu.edu](mailto:cmeinfo@vcu.edu)

Register online: [www.cmeregistration.som.vcu.edu](http://www.cmeregistration.som.vcu.edu)

## Sponsors

Medical Home Plus, Inc.

Capitol Area Health Education Center

Virginia Board for People with Disabilities

Virginia Department of MHMRAS

The Lacey Rae Foundation for Children with Disabilities, Inc.

Virginia Chapter American Academy of Pediatrics

United Way of Greater Richmond and Petersburg, Success By 6®

Parent to Parent of Virginia

Virginia Federation of Families

Virginia Department of Education

Partnership for People with Disabilities

Virginia Statewide AHEC Program

## Program Schedule-Friday

4:00 - 6:00 PM **Registration**  
6:00 - 8:00 PM **Buffet/Meet & Greet - Exhibits Open**

Ballroom Foyer  
Ballroom/Monticello

Friday, July 27, 2007

## Program Schedule-Saturday

7:30 - 8:15 AM **Continental Breakfast**  
8:30 AM - 3:30 PM **Networking Opportunities**

Ballroom Foyer  
Potomac & Washington

Saturday, July 28, 2007

AM

### 8:30 - 9:15 WORKSHOPS - SESSION 1

#### 1A Psychometric Assessment

Carolyn Myers  
Tidewater

#### 1B Partners in Policymaking - Advocacy and Socialization

Shannon McGrail  
Ben Hadley-Goggin  
Angela Cimmino  
Ballroom C

#### 1C Report from Dental Summit

Karen Day, DDS  
Nancy Bullock  
Ballroom D

#### 1D Social/Emotional Development in Young Children

Badiyyah Waajid, PhD  
Capitol

#### 1E Family Involvement on Boards, Councils, etc.

Debra Holloway  
Vicki Beatty  
Shula's Private Dining Room

#### 1F How to Talk to Your Doctor/Therapist

Brian Meyer, PhD  
Chesapeake

#### 1G Update on the IDEA

Myrna Mandlawitz, BA, MEd, JD  
Madison

### 9:25 - 10:40 WORKSHOPS - SESSION 2

#### 2A Inclusion is Natural

Nancy Brennan, MEd  
Tidewater

#### 2B Linking Primary Care & Mental Health

Colleen Kraft, MD & Bela Sood, MD  
Ballroom C

#### 2C Family Forum/Open Microphone

Maureen Mitchell  
Ballroom D

#### 2D Cultural Diversity

Vilma Seymour, BA  
Capitol

#### 2E Medical Home/Partnering with Child's Doctor

Ted Abernathy, MD & Fran Gallagher, MEd  
Shula's Private Dining Room

#### 2F Parenting the Child with ADHD

Kate Olenyik  
Chesapeake

#### 2G Supporting Children and Youth with Challenging Behaviors: Part I - Overview of Best Practice

Emily Helmboldt, LPC  
Madison

10:40 - 11:00 **Break with Exhibits**  
Ballroom Foyer/Monticello

### 11:00 - 12:15 WORKSHOPS - SESSION 3

#### 3A Supporting Children and Youth with Challenging Behaviors: Part II - Positive Behavior Supports & Functional Behavior Analysis

Beth Bader, PhD  
Tidewater

#### 3B Differential Diagnosis: Pediatric Anxiety Disorder

Colleen Kraft, MD  
Ballroom C

#### 3C Transition Workshop: Youth Leadership Forum

Mary McAdam  
Danielle Fortney  
Ballroom D

#### 3D Where's the Evidence? Finding Evidence Based Literature on the Internet

Shannon Jones, MLS, MIS  
Capitol

#### 3E When Worlds Collide: Physicians & Special Ed

Harry Gewanter, MD  
Shula's Private Dining Room

#### 3F Sensory Integration: What Parents and Providers Should Know

Shelly Lane, PhD, OTR  
Chesapeake

#### 3G Person Centered Planning

Eileen Hammar, BA, MBA  
Madison

PM

12:30 - 2:00 **Lunch & Keynote Speakers**  
**Our Lives, Our Voices -- New Voices Initiative**

### 2:15 - 3:30 WORKSHOPS - SESSION 4

#### 4A A Road Less Traveled for Parents and Students Transitioning from High School to College

Cheryl Chesney-Walker, BS, MEd  
Tidewater

#### 4B Oral Health and the Special Needs Patient

Matthew Cooke, DDS, MPH  
Ballroom C

#### 4C Demystifying the Impact of Substance Abuse on Families

Malcolm King, MS, CSAC & Martha Kurgans  
Ballroom D

#### 4D Medicaid Basics

Maureen Hollowell  
Capitol

#### 4E Federation of Families - Local Support Groups for Behavioral Health Advocacy

Vicki Hardy-Murrell, RN, BSN  
Shula's Private Dining Room

#### 4F ADHD: After the Diagnosis -- Medications

Frank Aiello, III, MD  
Chesapeake

#### 4G Advocacy & State Legislation

Mary Dunne Stewart, MSW & Leah Hamaker, BS  
Madison

#### General Session

3:30 - 4:00 **Where Do We Go From Here?**  
Evaluations/Door Prizes      Ballrooms A & B

## Reception

Friday Night Buffet/Social Networking: Meet parents and professionals, visit vendors and exhibitors. Enjoy meeting vendors who will offer a wide array of information and products.

## Luncheon

The luncheon is designed for attendees to enjoy a leisurely lunch while listening to a keynote speaker. Attendees are not allowed to bring children to the luncheon.



## Conference Description & Target Audience

This conference is designed to help with improving systems of service delivery in Virginia through forming and cultivating partnerships and increasing family involvement. Attendees will include: **families of children with special health care needs**, physicians, nurses, educators, service coordinators, allied health professionals, counselors, psychologists, social workers, dentists, child care providers, child advocates and state and local agency providers.

## Conference Objectives

1. Develop skills relating to locating and accessing community support and services for children and youth with special health care needs.
2. Locate and use evidence-based information related to children and youth with special health care needs.
3. Strengthen leadership skills in systems change and advocacy for children and youth with special health care needs.
4. Network with young self advocates and families of children and youth with special health care needs and providers/colleagues.

## Accreditation and Credit

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of Virginia Commonwealth University School of Medicine (VCU) and Medical Home Plus. VCU is accredited by the ACCME to provide continuing medical education for physicians.

Physicians may claim up to 6.25 hours in Type 1 or Type 2 CME on the Virginia Board of Medicine Continued Competency and Assessment Form required for renewal of an active medical license.

VCU designates this educational activity for a maximum of **6.25 AMA PRA Category 1 Credit(s)™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

This continuing education activity meets the criteria of Virginia Commonwealth University and the Southern Association of Colleges and Schools. .6 CEUs will be awarded and recorded with the University.

The Virginia Commonwealth University, School of Dentistry is an ADA CERP recognized provider.

Complete attendance will earn 6.50 continuing dental education hours.

Please contact Ms. Martha Clements, Director of Continuing Dental Education, if you have questions concerning dental credits. Ms. Clements may be reached at 804-828-0869.

## Workshops

You will only be able to attend one workshop per session. Please indicate first, second and third choice for workshops in each session. Sessions will be assigned on a first come, first serve basis.

## On-site Child Care

On-site child care will be provided at the hotel by licensed child care providers from Memorial Child Guidance Clinic from 4:00pm - 8:00pm Friday and from 8:30am - 4:00pm Saturday. Cost for Saturday's conference is \$10 per child for child care. **Advancing reservation for child care is required. Space is limited to children with special needs and only advance reservations will be taken, no on-site registrations will be accepted.** You must list the total number of children which will require childcare on the enclosed registration form.

## Cancellation Policy

**The registration fee, less a \$25 fee is non-refundable administration fee, will be refunded only if written notice of cancellation is received on or before July 13, 2007.**

## Hotel Accommodations

A block of rooms is being held at the Sheraton Richmond West Hotel, 6624 West Broad Street, Richmond, Virginia at the special rate of \$89.00, single or double occupancy. To make reservations at the Sheraton Richmond West Hotel and to obtain directions, please call the hotel at (804) 285-2000. A 13% sales tax is added to the hotel rate per night. The cut off date for hotel reservations is June 27, 2007 to guarantee this special conference rate. **When making reservations, please advise the hotel that you are registering for the 2nd Annual Strong Roots for a Healthy Future Conference to receive the special rate.** Check-in time for this hotel is 3:00 PM and check-out time is 12:00 noon.

## Special Accommodations

If you have questions or require special accommodations, please call us at (804) 828-3640 or (800) 413-2872.

# 2nd Annual Strong Roots for Healthy Future Program Registration

**To Register Online, Visit: [www.cmeregistration.som.vcu.edu](http://www.cmeregistration.som.vcu.edu)**

Registration Fees:

**Category 1: Family members and direct caregivers \$25** \_\_\_\_\_  
Fee is non-refundable

" Parents, grandparents, foster parents, legal guardians of children with special health care needs/disabilities  
" Youth self-advocates  
" Childcare providers, family home childcare providers, childcare center directors  
" Home health providers, personal assistants, respite care providers  
" Students

**Category 2: Professionals \$100** \_\_\_\_\_

" Nurses, nurse practitioners  
" Dental Assistants, Dental Hygienists  
" Therapists (physical, occupational, speech/language, mental health, ect.)  
" Service Coordinators/Social Workers  
" Part C providers  
" Local/State/Federal Agency Staff  
" Teachers (other than preschool)  
" For-profit and non-profit organization staff  
" Other professionals (Attorneys, Insurance, ect.)

**Physicians and Dentists \$195** \_\_\_\_\_

Limited Number of Scholarships Available for category 1 participants

**\* You must apply for scholarship assistance directly to Medical Home Plus at 264-8428.**

**\*Contact Medical Home Plus to arrange childcare prior to registering for the conference.**

**When requesting childcare give complete information below. You will be contacted directly by Medical Home Plus in order to register. Making this request does not signify your child/children is registered for childcare.**

Childcare Request: Parent Name \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

How many children will need childcare: \_\_\_\_\_

Make checks payable to: CPDE MCA (FEI# 54-6001758)

**Complete this form and mail or FAX to:**

**CPDE c/o Registrar**

**P.O. Box 980048, Richmond, VA 23298-0048**

**Phone: 804/828-3640 FAX: 804/828-7438**

Please print or type information as you would like it to appear on your name badge.

First Name \_\_\_\_\_ MI \_\_\_\_\_

Last Name \_\_\_\_\_

Telephone Work (\_\_\_\_\_) \_\_\_\_\_ Home (\_\_\_\_\_) \_\_\_\_\_

Fax (\_\_\_\_\_) \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

**Planning to attend:**

Friday's Reception: \_\_\_\_\_

Saturday's Breakfast \_\_\_\_\_

Saturday's Lunch \_\_\_\_\_

Friday & Saturday: \_\_\_\_\_

Number of children

attending reception \_\_\_\_\_

**Physicians & Healthcare Providers ONLY**

*Only for Continuing Medical Education (CME) or CEU credit request:*

*Soc. Sec. Number Last 4 digits* \_\_\_\_\_

*Firm/Institution* \_\_\_\_\_

*Degree* \_\_\_\_\_

**WORKSHOPS:**

**Please check workshops you plan to attend**

**Session 1**

8:30 - 9:15 1A \_\_\_\_\_ 1B \_\_\_\_\_ 1C \_\_\_\_\_ 1D \_\_\_\_\_ 1E \_\_\_\_\_ 1F \_\_\_\_\_ 1G \_\_\_\_\_

**Session 2**

9:25 - 10:40 2A \_\_\_\_\_ 2B \_\_\_\_\_ 2C \_\_\_\_\_ 2D \_\_\_\_\_ 2E \_\_\_\_\_ 2F \_\_\_\_\_ 2G \_\_\_\_\_

**Session 3**

11:00 - 12:15 3A \_\_\_\_\_ 3B \_\_\_\_\_ 3C \_\_\_\_\_ 3D \_\_\_\_\_ 3E \_\_\_\_\_ 3F \_\_\_\_\_ 3G \_\_\_\_\_

**Session 4**

2:15 - 3:30 4A \_\_\_\_\_ 4B \_\_\_\_\_ 4C \_\_\_\_\_ 4D \_\_\_\_\_ 4E \_\_\_\_\_ 4F \_\_\_\_\_ 4G \_\_\_\_\_